



New York Chapter

Black History Month  
Special Edition



## 2010 Black Family Technology Awareness Week

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BDPA-NY invites you to join us at our events planned as a part of 2010

Black Family Technology Awareness Week (BFTAW). BFTAW is a national public awareness campaign designed to encourage more African Americans to incorporate technology into their daily lives. The event focuses on closing the digital divide by helping bridge the gap between black families and technology. A complete listing of all BDPA-NY's events is below and online at [www.bdpa-ny.org/bftaw.htm](http://www.bdpa-ny.org/bftaw.htm)

**Saturday, February 13**  
9:00am-3:00pm

**National Grid Products and Services Presentation**

**Netsmartz Workshop - "Internet Safety for Our Youth"**  
This workshop is to extend the safety awareness of children to prevent victimization and increase self-confidence whenever they go

online, enhance the ability of children to recognize dangers on the Internet and increase communication between adults and children about online safety.

**Presenter**  
Roxanne Clinton

**Panel Discussion - "Cost Effective Solutions for Business Owners"**  
The discussion will allow Business Owners the opportunity to share with sponsors and community how they use technology to build and support their businesses. It also allows the community and local businesses to learn the role technology can play in their business growth.

**Moderator**  
Ramon Ray, *Technology Evangelist, Smallbiztechnology.com* and author of "*Technology Solutions for Growing Businesses* (Amacom)"

**Panelists**  
Maisha Walker, *President, Message Medium* and author of "*Web Site Fundamentals for En-*

*repreneurs"*

Eric Hamilton, *President, The Web Academy* and author of "*Social Media Branding in the Age of Obama*"

Eula M. Young-Guest, *COO, Griot's Roll Film Production & Services Inc.*, expert in On-line Marketing, *Video Consultant & Public Relations Social Media expert.*

**Youth Technology Showcase**  
This event will allow NYC youth the opportunity to display technology initiatives to sponsors and the community. BDPA-NY SITES students will showcase their research papers by presenting and demonstrating their research. The Eagle Foundation will do a Robotics presentation.

To RSVP or for more information e-mail the BFTAW committee at [bftaw@bdpa-ny.org](mailto:bftaw@bdpa-ny.org).



## National BDPA Urges Contributions to Relief Efforts After Devastating Haiti Earthquake



By now, we have all watched, read, or otherwise followed the relief efforts following the devastating 7.0 earthquake that struck Port-Au-Prince, Haiti on January 12. BDPA-NY continues to extend heartfelt prayers to the people of Haiti and our many Haitian family and friends in the NYC area.

Immediately following the earthquake, National BDPA President Yvette Graham made the following statement: "BDPA Family, it is with sadness that I send this message to you, but by now each of you have seen and heard of the devastation that has occurred in Haiti. So many lives have been lost and communities destroyed. I am asking each of you to support the citizens of Haiti. Many prayers are going out for the people in Haiti as well as the families and

friends across these United States who are trying so desperately to locate their loved ones there. National BDPA urges its members and supporters to donate to Haiti to aid in the recovery of this nation. I am urging you to contribute what you can as soon as possible."

As incentive to donate, the IRS is allowing contributions made between **January 11, 2010** and **March 1, 2010**, for Haiti relief efforts, to be included on 2009 returns. This includes cash, as well as donations by check, credit/debit card, and texts. For more info visit [www.irs.gov/newsroom/article/0,,id=218678,00.html?portlet=7](http://www.irs.gov/newsroom/article/0,,id=218678,00.html?portlet=7)

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## President's Message



As we celebrate Black History Month, especially Black Family Technology Awareness Week, I was wondering how many young people

know how to use technology as a tool? I am sure some of you are aware of programs such as Robotics and First Lego League, as well as BDPA's Student Information Technology Education and Scholarship (SITES) program. The SITES program primary goal is to increase the number of computer-literate African Americans by offering challenging, competitive, esteem-building, state-of-the-art programs that will train youth and young adults in the latest technology. BDPA New York works with high school students, encouraging them to seek higher levels of education and grooming many of them to become the next generation of IT professionals. By training our students to use technology as a tool, they have traveled to compete at BDPA's Regional and National Conferences and attended technical conferences such as the TeraGrid Computing Conference.

This is impressive, however it really begins to hit home when you learn that our very own SITES students attend a school that currently doesn't have the monies to afford a Technology Trainer therefore there is limited access to computers. Some of these students are preparing for exams with goals to graduate with a Regents Diploma and don't have a computer at home. Without BDPA, the students would not have had the technical exposure. As you read this take a moment to make a call or send an email and ask "Do You Know How To Use Technology As A Tool?".

*Submitted by Judaea Yarde Lane*

## 2010 Census



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In March 2010, census forms will be delivered to every residence in the United States and Puerto Rico. The U.S. Census, required by the Constitution to take place every 10 years, counts

every resident in the United States, and is important in helping communities receive federal funding for things like hospitals, schools, and job training centers. For complete info on the 2010 Census visit [2010.census.gov](http://2010.census.gov).

In addition, the US Census Bureau is recruiting temporary, part-time workers for census taking. Pay is up to \$18.75 per hour. For more info and to contact a local census office regarding the hiring process visit [2010.census.gov/2010censusjobs/](http://2010.census.gov/2010censusjobs/)

## Haiti Earthquake Continued

*(continued from page 1)* Some organizations to consider making donations to include:

### Doctors Without Borders

*(Medecins Sans Frontieres):*

[www.doctorswithoutborders.org](http://www.doctorswithoutborders.org)

### Yele Haiti

[www.yele.org](http://www.yele.org)

Text YELE to 501501 to donate \$5. Text HAITI to 501501 to donate \$10.

### Catholic Relief Services

[www.crs.org](http://www.crs.org)

### American Red Cross

[www.redcross.org](http://www.redcross.org)

Text "Haiti" to 90999 to donate \$10.

*Submitted by Danielle Cauthen*

## BDPA-NY VP of Strategy and Planning Makes Journey to Haiti

Following the Haiti earthquake, BDPA-NY's own VP of Strategy and Planning, Alain Leroy, who is of Haitian descent, traveled to Haiti, by way of neighboring Dominican Republic, with his girlfriend's family, who was desperate to reunite with their father.

To read the NY Daily News article describing the journey, please visit:

[www.nydailynews.com/ny\\_local/bronx/2010/01/19/2010-01-19\\_operation\\_find\\_dad\\_success\\_for\\_bxsibs.html#ixzz0d4PJTmmk](http://www.nydailynews.com/ny_local/bronx/2010/01/19/2010-01-19_operation_find_dad_success_for_bxsibs.html#ixzz0d4PJTmmk).

Alain is also in the process of setting up his own Haitian relief organization, named Ayiti Relief. To assist with Alain's relief efforts, email [help@ayitirelief.org](mailto:help@ayitirelief.org)

## USB&IT Magazine Lists African-American Technology Leaders

### Ursula M. Burns

CEO

Xerox Corporation

### Melodie Mayberry-Stewart

New York State CIO, Director

New York State Office for Technology

### Martin Davis

Executive VP and Corporate CIO

Wachovia, a Wells Fargo Company

### Monte Ford

Senior VP, IT CIO

American Airlines

### Laverne Council

Corporate VP and CIO

Johnson & Johnson

### Robert Dixon

Senior VP, Global CIO

PepsiCo, Inc.

### Linda Gooden

Executive VP

Information Systems and Global Services

Lockheed Martin Corporation

### Larry Quinlan

CIO

Deloitte, LLP

### Belinda G. Watkins

VP, Information Technology

Computing & IT Operations

FedEx

For the full list, you may read the magazine online at: [content.yudu.com/Library/A1jrbk/2009USB&ITInformationT/resources/index.htm](http://content.yudu.com/Library/A1jrbk/2009USB&ITInformationT/resources/index.htm)



## Membership News



BDPA-NY is happy to welcome our new members and thanks those that re-committed to the chapter by

renewing membership for 2010.

### New Memberships (Dec 2009—January 2010)

Mr. Andrew T. Carr  
Ms. Gina Dominique Gueye

Dr. Sandra C. Duvivier  
Mr. Daniel Jean-Toussaint

### Renewed Memberships (Dec 2009—January 2010)

Ms. Valerie Alcindor  
Mr. Wayne Cummings  
Mr. Pierre Hicks  
Mr. Raymond Luke  
Mr. Raymond A. McGill, Jr.  
Ms. Tasha Smith

The Membership Committee has been very busy promoting our premiere IT

organization. We have participated in our monthly meet & greets, the Rainbow Coalition *Wall Street Project* and Pace University Career Fairs.

We will be sending out emails to members for various committees/events and encourage members to please make an effort to attend and/or volunteer for upcoming Chapter activities. Please contact Renetta English, VP of Membership Management, at [vpmm@bdpa-ny.org](mailto:vpmm@bdpa-ny.org), to get involved or for more info.

*Submitted by Renetta English*

## Free Black History Month Events Throughout New York City

### February 5-13

#### Black History Month in Central Park (presented by the Central Park Conservancy)

All Events Free Admission  
Central Park  
New York, NY

Visit [www.centralparknyc.org/site/PageNavigator/events/BlackHistoryMonth](http://www.centralparknyc.org/site/PageNavigator/events/BlackHistoryMonth) for a complete listing of all events

### February 6

#### Harlem Gospel Choir

11:00am  
Lincoln Center  
Tickets Free  
New York, NY

Visit [www.lincolncenter.org](http://www.lincolncenter.org) for more info

### February 4-25

#### Black History Month: Living in America: Culture. History. Politics

Various Events  
All events free admission  
New York University

Visit [www.nyu.edu/gallatin/bhm/index.html](http://www.nyu.edu/gallatin/bhm/index.html) for more info

### February 14

#### From Africa to Gullah: A Culinary Journey

11:30am  
Museum admittance free until 11:00am  
Brooklyn Children's Museum  
Brooklyn, NY

Visit [www.brooklynkids.org/index.php/calendarofevents/featuredprograms/calendar/1266123600](http://www.brooklynkids.org/index.php/calendarofevents/featuredprograms/calendar/1266123600) for more info

### February 15-20

#### Black History Recognition Week

Herbert Von King Park  
Brooklyn, NY

Visit [www.nycgovparks.org/parks/B088-03/](http://www.nycgovparks.org/parks/B088-03/) for more info

### February 17

#### The Uptown Dance Academy's Tribute to James Brown and Michael Jackson

Free  
6:30pm-8:00pm  
Jackie Robinson Park  
New York, NY

Visit [www.nycgovparks.org/sub\\_things\\_to\\_do/upcoming\\_events/events\\_search.php?id=175932](http://www.nycgovparks.org/sub_things_to_do/upcoming_events/events_search.php?id=175932) for more info

### February 18

#### African Film Festival

Free  
3:00pm  
Schomburg Center for Research in Black Culture  
New York, NY

Visit [www.nypl.org/node/66171](http://www.nypl.org/node/66171) for more info

### February 18 & February 22

#### American Girl, World Citizen: A Musical Journey of Nina Simone

7:00 pm  
John Jay College (Feb 18)  
New York, NY

Illinois Jacquet Performance Space (Feb 22)

Jamaica, NY

Both performances free

Visit [www.lincolncenter.org](http://www.lincolncenter.org) for more info

### February 24

#### Panel Discussion: "Images and Representations: African-Americans in the Media"

10:00am—12:30pm  
NYC College of Technology  
Brooklyn, NY

Visit [www.citytech.cuny.edu/aboutus/newsevents/2009fa/REL\\_BlackHistory2010.pdf](http://www.citytech.cuny.edu/aboutus/newsevents/2009fa/REL_BlackHistory2010.pdf) for more info

**Celebrate  
Black  
History  
Month**



*Photos courtesy istockphoto*



**BDPA-NY Contact Information**

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**BDPA-New York 2009-2010 Executive Board**

- President.....Judaea Yarde Lane ([pres@bdpa-ny.org](mailto:pres@bdpa-ny.org))
  - VP of Finance.....Wanda Jackson ([vpf@bdpa-ny.org](mailto:vpf@bdpa-ny.org))
  - VP of Membership Management.....Renetta English ([vpmm@bdpa-ny.org](mailto:vpmm@bdpa-ny.org))
  - VP of Member Services.....Evelyn Poole ([vpms@bdpa-ny.org](mailto:vpms@bdpa-ny.org))
  - VP of Strategy & Planning.....Alain Leroy ([vpssp@bdpa-ny.org](mailto:vpssp@bdpa-ny.org))
  - Director of Communications/Webmaster.....Danielle Cauthen ([comm@bdpa-ny.org](mailto:comm@bdpa-ny.org))
  - Director of Education/Community Outreach.....Denise Hamilton ([educ@bdpa-ny.org](mailto:educ@bdpa-ny.org))
  - Director of Human Resources.....Jasmine Crosby-Miller ([hr@bdpa-ny.org](mailto:hr@bdpa-ny.org))
  - Director of Support Services.....Cheri Jack ([support@bdpa-ny.org](mailto:support@bdpa-ny.org))
  - Director of Professional and Tech. Development .....Roxanne Clinton ([profdev@bdpa-ny.org](mailto:profdev@bdpa-ny.org))
  - Recording Secretary.....Vacant
  - Immediate Past President.....Jeffrey Kimble ([ipp@bdpa-ny.org](mailto:ipp@bdpa-ny.org))
- Black Family Technology Awareness Week**
- Chair.....Cheryl Nedwell ([bftaw@bdpa-ny.org](mailto:bftaw@bdpa-ny.org))
  - Co-Chair.....Damon Holmes ([bftaw@bdpa-ny.org](mailto:bftaw@bdpa-ny.org))

**About BDPA**

Founded in 1975 by Earl Pace and the late David Wimberly, BDPA (formerly Black Data Processing Associates) is a premier networking organization for minorities and IT professionals alike. BDPA is a global, member focused organization that positions its members at the forefront of the IT industry. We are committed to delivering value to our members strategic partners, and to the community. BDPA-NY aspires to be a leading chapter in the national BDPA organization. Our members include individuals who are employed with corporations, government agencies, educational institutions, entrepreneurs, as well as high school and college students.

The New York Chapter is one of the 45 Chapters across the United States. Chartered in September 1982, our chapter has successfully reached out to our community through networking, education programs, seminars, workshops, and the annual conferences. Also, we serve as community partner for the Community Technology Centers and engage everyone to learn about technology, careers, and higher education.

**2010 BDPA-NY Event Calendar**

**February 10**  
**BDPA-NY Meet and Greet**  
**5:30pm**  
 B. Smith's  
 320 W. 46th St  
 New York, NY

**February 13**  
**Black Family Technology Awareness**  
**Week Events**  
**9:00am-3:00pm**  
 National Grid  
 One Metro Tech Center  
 Brooklyn, NY 11201

**March 18**  
**Program Meeting**  
 Web Oriented Architecture

**April 15**  
**Program Meeting**  
 Virtualization & Client Computing

**May 20**  
**Program Meeting**  
 IT for Green

**June 17**  
**Program Meeting**  
 Quality Assurance

**July 15**  
**Program Meeting**  
 Enterprise Mash-ups

**July 28-31**  
 2010 National BDPA Technology Conference  
 Philadelphia, PA

**August (Date TBD)**  
 IT Social Mixer and Membership Drive

**September 16**  
**Program Meeting**  
 Security-Activity Monitoring

**October 21**  
**Program Meeting**  
 Reshaping the Data Centers

**November 18**  
**Program Meeting**  
 Servers-Beyond Blades

**December (Date TBD)**  
 IT Holiday Mixer

Program Meeting topics are tentative and subject to change based on speaker availability.

Program Meetings begin at **6:30pm**. Location info will be posted on our website when available.

To attend a meeting/event it's extremely important to RSVP to [hr@bdpa-ny.org](mailto:hr@bdpa-ny.org). Please visit [www.bdpa-ny.org/events.htm](http://www.bdpa-ny.org/events.htm) for up-to-date information on all our events.

