



About BDPA

BDPA – Global Leaders in Information Technology – is a national non-profit 501(c)(3) information technology (IT) organization comprised of professionals who represent various disciplines within the information technology arena.

The objective of the organization is to accumulate a pool of IT knowledge and business expertise with the intention of utilizing resources to:

- ✓ Strengthen the expertise of minority members of the Information Technology community
- ✓ Broaden the Information Technology knowledge of the minority community as a whole
- ✓ Build a BDPA that is attractive to both young and seasoned professionals.

Our mission: BDPA is a global member-focused technology organization that delivers programs and services for the professional well-being of its stakeholders.

BDPA-NY Overview

The New York chapter 501(c)(6), was chartered in September 1982 and is the 2nd largest chapter in the US. Our chapter has successfully reached out to our community through networking, education programs, seminars, workshops, and annual conventions. Also, we serve as community partner for the Community Technology Centers and engage everyone to learn about technology, careers, and higher education.

Please visit our New York Chapter Website (<http://www.bdpa-ny.org>) and our National Website (<http://www.bdpa.org>) to see how our members are making an impact on the world of Information technology. BDPA-NY definitely influences IT career pathways from the classroom to the boardroom.

BDPA-NY Member Demographics

Member highlights:

Our diverse membership consist of IT Mangers, Executives, Consultants, Entrepreneurs, project managers, developers, network engineers, programmers, web developers, instructors

Careers:

- ✓ 60% of BDPA members are IT Professionals (e.g. software developers, business analysts, testers, project managers, engineers, etc).
- ✓ 25% are high school and college students
- ✓ 10% are entrepreneurs and consultants
- ✓ 5% are directors and senior executives
- ✓ BDPA also has a growing constituency of teachers, university professors and HR Recruiters

Gender:

Female	35%
Male	65%



**BDPA - New York Chapter – Global Leaders in Information Technology
Event Sponsorship Opportunity Agreement**

Company Name: _____

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Primary Contact (Name & Title): _____

Phone: (____) _____ **Fax:** (____) _____

Email: _____

Secondary Contact (Name & Title): _____

Phone: (____) _____ **Fax:** (____) _____

E-mail: _____

To learn more about strategic partnership, please contact Roxanne Burrows

Select level of sponsorship:

\$1000

\$500

\$250

Authorized by (print): _____

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Make check or money order payable to:

BDPA New York Chapter

PO Box 808

Murray Hill Station

New York, NY 10156

www.bdpa-ny.org

Thank you for your support of BDPA New York chapter's initiatives.



We offer additional Sponsorship options, including gift-in-kind contributions, individual scholarships, Chapter Journal advertising, website advertising and job listing services.

Gift In Kind Contributions - "Contributing Gift Sponsorship"

- ✓ Venue Space and refreshments for meetings
- ✓ Website Technical Assistance
- ✓ Company logo-ed gifts/giveaways for distribution at events
- ✓ Materials supporting programs and events (i.e. books, other)
- ✓ Print or mail service subsidy

Individual Scholarships

- ✓ Sponsorship of one Undergraduate Student \$1000
- ✓ Sponsorship of one High School student (entering college) \$1000

Annual Scholarship & Awards Program – Journal Advertising Options:

<i>Description Corporate</i>	<i>Partner Price</i>
Outside Back Cover	\$700
Inside Front/Back Cover	\$600
Gold Page	\$500
Silver Page	\$400
White Page	\$200
Half Page	\$150
Quarter Page	\$ 75
Business Card	\$ 50
Student Ad	\$ 25

Must reserve Journal Ad space by November 1, 2008

Chapter Website Job Listing Service (Annual Pricing)

Corporate hyperlink and Log displayed on homepage	\$2000
Corporate logo displayed on homepage	\$1000

Jobs posted via website

3 Postings	Free with gift-in kind contribution
Single Listing Only	\$200